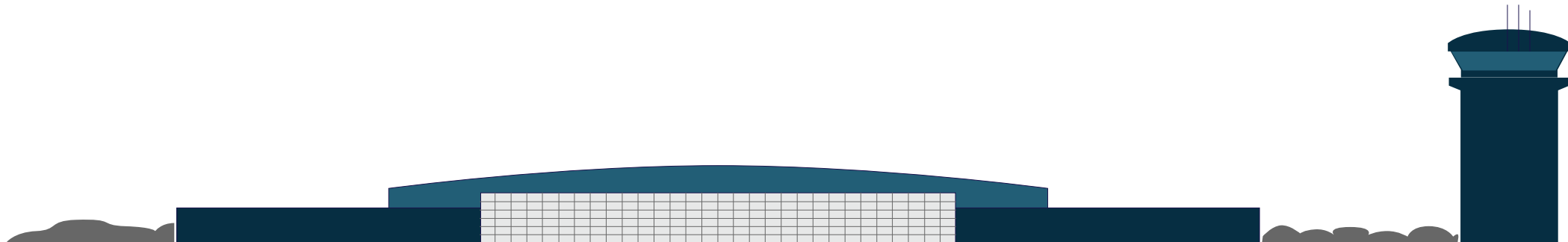


# American Airlines adds Routes in 2024 at Cape Cod Gateway Airport

by Katie Servis, Airport Manager

October 19, 2023



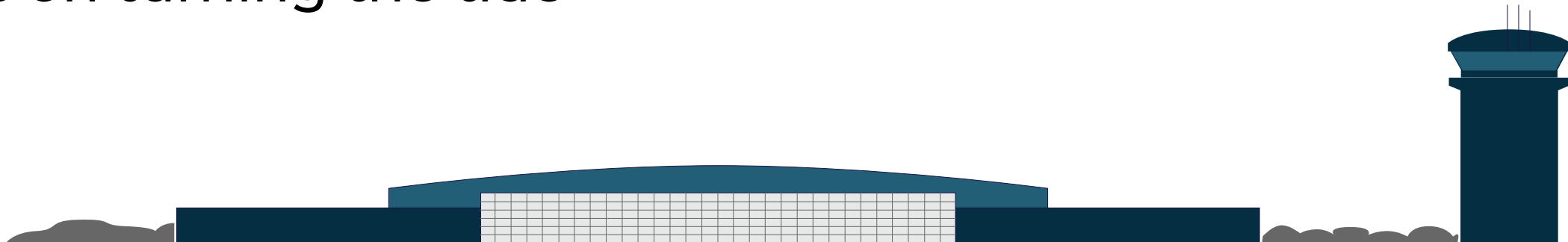
# Background

→ Since FY2007 airport passenger activity and operations have declined.

○ Declines =

- Industrywide pilot and mechanic shortage,
- Increased competition from high-speed passenger ferries, and
- The loss of several airlines.
  - Colgan in 2010 and Island Airlines in 2015 – a loss of 168,506 passengers that never recovered

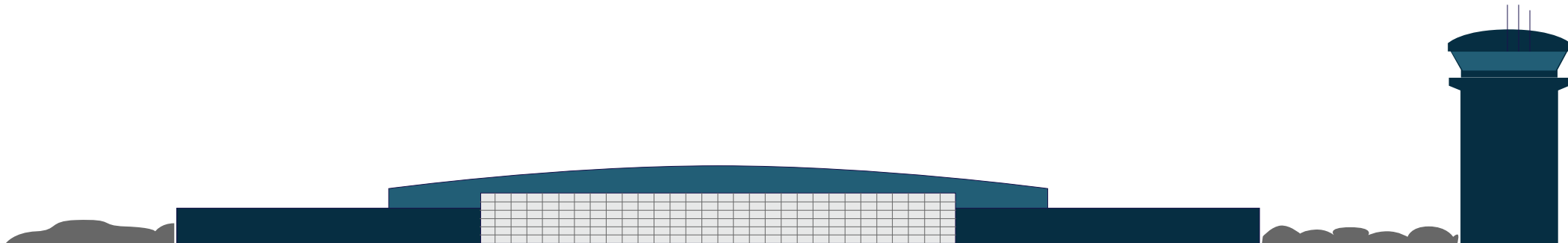
→ 2018 Airport Strategic Plan/Business Plan developed to focus on turning the tide



# 2018 Airport Strategic Plan/Business Plan

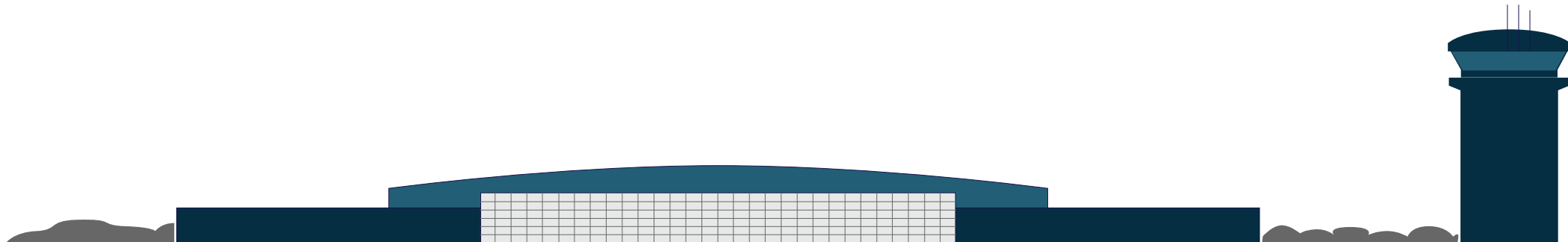
→ Four major goals:

- To maximize general aviation activity at the Airport,
- Diversify airport revenue streams,
- Enhance the airport image and branding, and
- Become a regional air transportation leader.



# 2018 Airport Strategic Plan/Business Plan (Cont.)

- Implementing various goals of the 2018 Airport Business Plan has helped to accentuate and improve activity.
- In the 5 years from its inception, many goals have been completed or are underway





To maximize general aviation activity at the Airport *Example: Mary Dunn Way Rehab/Extension*



Diversify airport revenue streams  
*Example: 49-year Lease to WS Development*

LOCAL  
**Barnstable Municipal Airport rebranding as Cape Cod Gateway Airport**  
Bronwen Howells Walsh  
Published 12:29 p.m. ET Dec. 18, 2020 | Updated 12:33 p.m. ET Dec. 18, 2020



Enhance the airport image and branding  
*Example: Rebranding/Community Events*

**CAPE COD GATEWAY AIRPORT LAUNCHES COMMUNITY EVENT SERIES**  
Nov 15, 2021 | Arts & Culture, Community, Events



Become a regional air transportation leader *Example: Adding AA to our flight offering partnership*

Studies completed in 2018/2019 = approx. 215,000 Cape Cod residents access the air transportation system via off-Cape airports, and another 200,000 arrive on Cape Cod, again using off-Cape airports.

## CAPE COD TIMES

LOCAL

### American Airlines to begin service out of Cape Cod Gateway Airport next summer

**Walker Armstrong** Cape Cod Times

Published 3:17 p.m. ET Oct. 13, 2023

**American Airlines adding flights to Cape Cod, Nantucket, Martha's Vineyard: 'Terrific for our community'**



5-years of conversations with AA - we did it!

### American Airlines adds Hyannis routes in long-awaited win for Cape Cod

Seasonal routes to Cape Cod Gateway Airport will go to New York and Washington

By **Beth Treffeisen** Globe Correspondent, Updated October 13, 2023, 3:26 p.m.

# American Airline Particulars

## → When will service begin?

- Seasonal = June – September 2024
- June 5, 2024 = daily flight service to/from New York's LaGuardia Airport,
- June 22, 2024 = daily flight service to/from Washington, D.C.'s Reagan National Airport

## → What will they fly?

- Aircraft = E175 (slightly smaller than the JetBlue aircraft)
- Accommodates 72-75 passengers

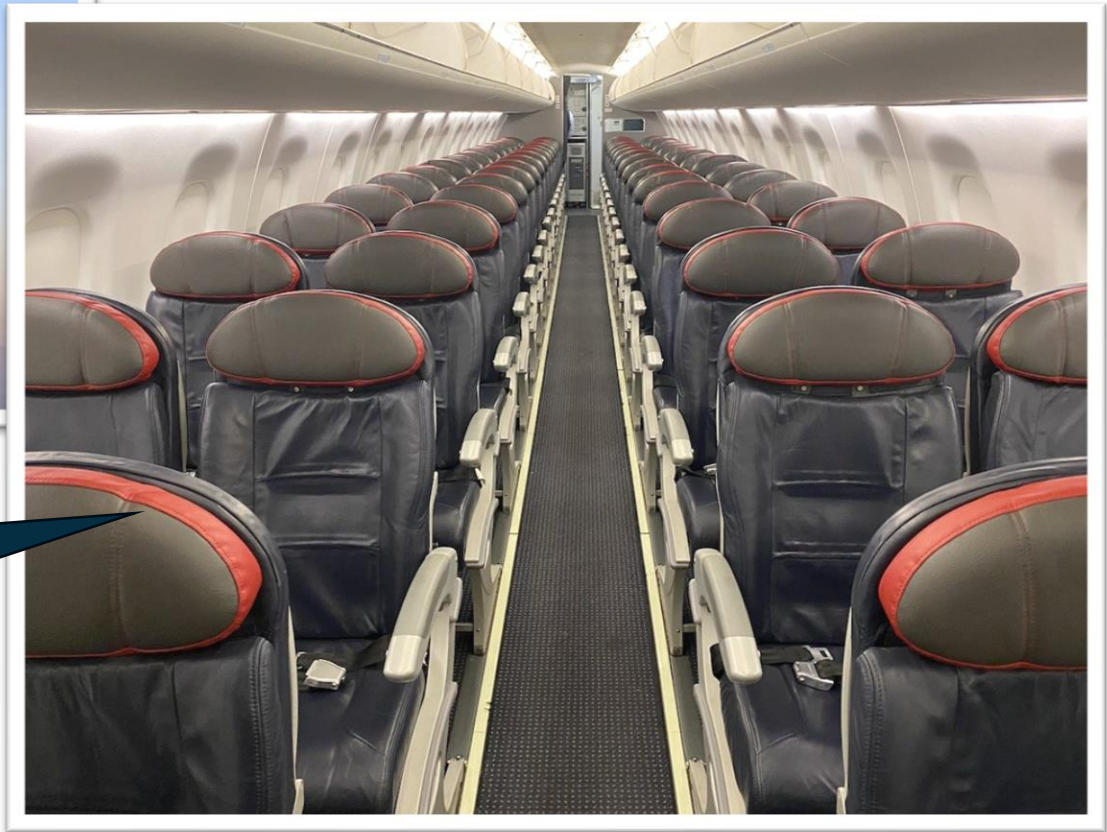
## → When can I buy tickets?

- October 23 on <https://www.aa.com>





Embraer (E175)  
Aircraft



Typical seating  
configuration



# Lots of excitement flying around on social media

I Absolutely love this idea they've been doing massive renovations this summer on the runways I think this is great for the cape and businesses and it will be a great burden lifted from travelers coming over the bridge in the summer time the cape is a wonderful place to visit not just in the summer but in the fall as well I love aviation so I am all for it 😎

Like Reply 5d



Glad to see the increased use of the airport. Would really like to see an airline offer direct to Florida. I see Breeze has expanded a flight from Providence to Vero Beach. Why not do Hyannis to Vero Beach. Lots of snowbirds live on the Cape and Islands.

Like Reply 2d



Great news since I fly into Providence RI to head to the Cape

Like Reply 6d



Wished they did flights year round, Jet Blue should do Florida



**Cape Cod Gateway  
Airport is excited too!**

**Any Questions?**

